

DISTRICT 5130 CLUB RESOURCE

Facebook Event Guide

How District 5130 and participating clubs can create one connected campaign

RECOMMENDED STRUCTURE

Create one District-wide Facebook Event for October 2-24, 2026. Each host club creates a local Facebook Event for its community stop and references the District campaign.

District-wide event

- Title: World Polio Torch Relay 2026
- Host: Rotary District 5130
- Dates: October 2-24, 2026
- Cover: approved World Polio Torch graphic
- Description: purpose, route, public invitation, fundraising information and District contact
- Updates: participating communities, daily Torch location, photos, videos and milestones

Local club event setup

1. Open the club Facebook Page and choose Events > Create Event.
2. Use the approved Torch cover graphic.
3. Title the event "World Polio Torch Comes to [COMMUNITY]."
4. Enter the confirmed local date, time, location and participation instructions.
5. Include "Part of the Rotary District 5130 World Polio Torch Relay."
6. Add the District webpage and donation link when available.
7. Publish, invite members, share with community groups and notify the District.

Sample local event description

COPY AND CUSTOMIZE

The World Polio Torch is coming to [COMMUNITY]. Join the Rotary Club of [CLUB] on [DATE] at [TIME] at [LOCATION] for [WALK/RUN/RIDE/HANDOFF/GATHERING]. This local event is part of the Rotary District 5130 World Polio Torch Relay, traveling from Crescent City to Petaluma October 2-24, 2026. Community members are invited to [PARTICIPATION DETAILS]. Together, we can raise awareness and support for a polio-free world.

Keep the event active

- ☐ Post a countdown update each week.
- ☐ Introduce volunteers, youth, partners and sponsors.
- ☐ Share route, parking and accessibility details.
- ☐ Post photographs and a short video on event day.
- ☐ Thank participants and direct followers to the next Torch stop.

Cross-promotion

Use Facebook co-hosting where Pages support it. Otherwise, have the District and club Pages cross-post the event and tag each other. The goal is consistent branding with a clear local invitation.

[Rotary District 5130 Facebook Page](#)